

Media Release

Monday, 14 November, 2016

Enrolments for VICSWIM's Summer Kidz Program are now open.

Victoria's longest running learn to swim and water safety education program, VICSWIM, has opened enrolments for the 2017 'Summer Kidz' program.

VICSWIM will be held at more than 130 public pools and coastal locations across Victoria during the period 3rd to 20th January 2017.

VICSWIM is a great program for country kids living in areas in which there are no swim teachers, or where there's limited or no access to public pools. It's also perfect for city kids and families that otherwise can't attend standard swimming lessons.

Bombing your mate's backyard pool, 'dropping in' on a boogie board and entering the 100m freestyle event in the school sports are all experiences that every Victorian child deserves. Since 1976, VICSWIM has delivered on that promise to over 700,000 Victorian kids, by providing fun and educational aquatic holiday programs which engender confidence in the water and offer a lifetime's passport to swimming fun and safety.

VICSWIM focuses on learn to swim and water safety skills, both in pools and open water venues across the state. VICSWIM now offers new locations to meet an increasing demand.

VICSWIM seeks to ensure that all Victorians have the opportunity to access water safety, survival and swimming programs (for both children and adults), that maximize safety and attitudes ensuring confidence and the ability to enjoy aquatic environments.

The Swimming Pool & Spa Association (SPASA) of Victoria is the peak body of the pool and spa industry. As Victoria's peak Swimming Pool and Spa Industry body, SPASA's mission is to represent both SPASA members and the broader swimming pool and spa industry to the general public, government and relevant statutory bodies.

SPASA Victoria CEO Brendan Watkins says, "VICSWIM are to be congratulated on this fantastic initiative that will ensure Victorian children can enjoy aquatic activities throughout the Summer by learning to swim, feeling confident in the pool and ultimately staying safer in the water".

For more information on VICSWIM's Summer Kids Program visit <http://www.vicswim.com.au/>

For further information please contact:

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