



BACKYARD AND GARDEN SHOW

MELBOURNE CONVENTION & EXHIBITION CENTRE

FROM FRIDAY 14th TO SUNDAY 16th MAY 2021

You are invited to present your products and services at this exciting and inspirational show to help thousands of qualified consumers create their dream backyard.



Presented by:



Landscaping Victoria Master Landscapers (LVML) is a progressive Association of committed professionals working in an exciting and expanding industry.

Co-located with the:



The SPASA Victoria Pool & Spa Expo presents consumers with an opportunity to see the latest range of swimming pools from concrete to fibreglass, pool equipment, heaters, automated cleaning systems and accessories.

Also see the latest in swim spas and find out more about the therapeutic and health benefits of modern day spas.

Supported by:



For more information please contact:

Conrad Patrick
Event Sales

0412 911 313 or (03) 8526 7771
conrad@spasavic.com.au

WHY YOU SHOULD BE INVOLVED IN THE 2021 SHOW...



Backyard & Garden Show is an **inspirational hub** for families with outdoor areas of any size.



Everyone from **city dwellers** with balconies to those in the **suburbs with larger plots** will find innovative design solutions and inspiration for creating the ultimate outdoor living area, all in the one place.



The Backyard & Garden Show is presented by **Landscaping Victoria Master Landscapers** and co-located with **SPASA Victoria's Spa & Pool Show** creating the perfect synergy of outdoor suppliers for visitors to source, buy and be informed.



In addition, **this event will present live educational seminars led by industry experts** on a range of outdoor topics. The schedule will be confirmed closer to the show date.

You'll get exposure across TV, Radio, Billboards, Social Media, Print + Direct Messaging to Over 14,000 Consumers!



- Launch **NEW** products
- Generate leads and make face-to-face, onsite sales
- Connect with industry leaders, peers & experts
- Build brand awareness, raise your company profile
- Engage, inspire and educate new market trends
- Be part of a significant marketing campaign across TV, radio and social media platforms

12,000+ visitors
over three days to these
two co-located shows

100+ exhibitors
including landscape & garden
feature displays across the
two co-located shows



I have exhibited at SPASAVIC's expos for over 6 years. The feature show garden increased visitor attendance incredibly. The response to my standard question "What has brought you here - pool, spa or both?", suddenly became "I want my garden landscaped!". My leads tripled in quantity and quality, which ensured a great deal of future work. I highly recommend the event for any landscape design or construction company wanting to gain quality leads.
Andrew Whyte,
Whyte Gardens

EXHIBIT YOUR PRODUCTS AND SERVICES TO THOUSANDS OF CONSUMERS WHO ARE INVESTING IN THEIR BACKYARDS

WILL YOU BE THERE WHEN THEY QUEUE UP?



Why Exhibit? Exhibitor offerings will include residential garden products, landscape services and product suppliers in the following categories:

- Garden Accessories & Equipment
- Landscaping Supplies
- Landscape Design & Services
- Tile, Stone & Paver Suppliers
- Residential Landscape Builders
- Timber and Decking Suppliers
- Outdoor Furniture and Kitchen Suppliers
- Finishing & Lighting
- Garden & Nursery Retailers
- Soil & Mulch
- Gardening Apparel
- Tools & Equipment
- Vertical Gardens
- Plant Suppliers & Transporters
- Irrigation & Smart Water Solutions

SPACE RATES & EXPRESSION OF INTEREST

There are two options - space + display booth or space only

		SPASA Vic or LVML Member	Non-Member
SPACE & DISPLAY BOOTH	Includes walls, carpet, lights, company sign & power	\$265 per sqm + GST	\$315 per sqm + GST
SPACE ONLY	Provide your own walls, flooring, lights & power	\$220 per sqm + GST	\$270 per sqm + GST

Example:

3m x 6m=18sqm based on space only Member Rate \$3,960 + GST

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